

New Dancer Questionnaire

Welcome. You have just taken the first step to what we hope will be an enjoyable and fulfilling dancing experience. We would appreciate your co-operation in answering a few short questions. The information you provide will be used only by the RSCDS to assess its recruitment strategies. Thank you.

About you

Age bracket *(please circle)*

Under 21 21-35 36-45 46-55 56-65 66-75 Over 75

1. Are you new to Scottish country dancing? Yes No *(please circle)*
If yes, what attracted you?

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2. What are you hoping to gain from the activity?

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3. If you have taken part in Scottish country dancing before, please give brief details
(eg how long ago, why you have taken it up again)

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About our promotion

4. How did you hear about this class?

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5. Are you aware of the RSCDS campaign promoting
the health benefits of Scottish country dancing? Yes No *(please circle)*
If yes, please answer questions 6-8.

6. Have you seen a poster advertising this class
and the health benefits of Scottish country dancing? Yes No *(please circle)*

If yes, please state where

7. Have you seen leaflets advertising this class
and the health benefits of Scottish country dancing? Yes No *(please circle)*

If yes, please state where

8. Did the publicity materials encourage you
to find out more and make an enquiry? Yes No *(please circle)*

Other comments?