

## Highlights from the RSCDS Board meeting on 27 March 2021

- The Board welcomed Ewan Watt, the Interim Marketing Director, to the start of the meeting. Ewan introduced himself and provided a brief update on his activities during his first 4 weeks in post, as well as an overview of his plans going forward.
- The Treasurer presented the proposed Budget for the coming year which was approved by the Board. He also reported on this year's accounts as the Society approaches the end of the financial year and he highlighted the impact of donations and legacies. In relation to the budget for the coming year, he emphasised the challenges of creating current and future income streams.
- Specific targets for 2021-22 within the RSCDS Business Plan were agreed, alongside each Committee's priorities. Progress on these will be reviewed in September. The Communications Plan, which has undergone further development, summarises how RSCDS channels of communication can best be targeted to serve both internal and external audiences. Both plans have now been passed to Ewan Watt, to inform the future Marketing Strategy.
- The virtual Summer School will take place during the week of 18 July, with further details to be announced shortly. It was agreed that the DSAH newsletter and classes would take a 'summer holiday' from 16 July until the end of August. During the autumn, when more members can hopefully start to return to the dance floor, it is envisaged that DSAH in its current format will reach its natural end point. Planning by the Board for the next generation version will ensure that the much valued, direct communication with members, continues.
- Helpful suggestions for members, in preparation for the return to dancing, will be produced during the summer. Specific up to date advice, provided by Sport Scotland, will also be shared.
- Looking ahead, a start is now being made to Centenary planning, particularly where external organisations are involved. More details will be shared in coming months.