

Ethical fundraising and sponsorship policy

This document sets out the fundraising and sponsorship policy of the Royal Scottish Country Dance Society and commits the Society to high standards of ethics and social responsibility in fundraising and sponsorship.

A major responsibility of charity trustees is that they, at all times, act in the best interests of the charity and its beneficiaries – putting that interest before the needs of any other organisation or individual. *Doing what is best for the charity means protecting the long-term interests of the charity, its assets and its reputation.*

Trustees will ensure that the Society complies with the law relating to fundraising and follows good practice. This includes self-regulating all aspects of fundraising including fundraising methods, risk assessments, the costs involved, the financial risk and how the money raised is spent.

Where the RSCDS decides to use a professional fundraiser or commercial organisation to fundraise for them it is essential that a fundraising agreement is in place before any fundraising is carried out.

Trustees will be informed in advance about potential sponsors and specific fundraising projects. The trustees will decide on a case by case basis whether to pursue a relationship with a sponsor or approve a fundraising project.

In making their decision, trustees will consider the likely impact of the proposed fundraising methods and the proposed sponsors on the reputation of the Society in the eyes of members and the public at large.

The Board of Trustees, all staff and volunteers involved in fundraising and finding sponsors have a responsibility to be aware of and understand the issues covered in this policy. It draws on the OSCR *Fundraising Guidance for Charity Trustees*, and the Panel of the Scottish Fundraising Standards *Code of Fundraising Practice*.

Approved by the RSCDS Management Board – 24th November 2018